

Implementation

The identification of priority actions and projects will be informed through the public engagement and consultation phase.

What	Who	When	How			
Corridor						
Direction 1 - Capitalise on the unique role and function of each centre						
Action 1.1 – Reinforce Wyong as the civic and cultural centre	Council	Short – medium term	Review of planning controls and existing strategies to reinforce Wyong as the civic and cultural centre			
Action 1.2 – Plan for increased demand for retail uses in the future	Council	Short - Medium term	Complete retail strategy as part of a comprehensive Central Coast LEP			
Action 1.3 – Plan for the growth of Tuggerah	Council with NSW Government and landowners	Medium - Long term	Work with NSW Government and landowners to develop a renewal plan for Tuggerah			
Direction 2 - Ensure sufficient zoned land to	accommodate projected population an	d employment increases				
Action 2.1 – Resist rezoning significant sites and releasing new urban land in the short to medium terms	Council	Medium - Long term	Establish principles for the renewal of key sites			
Action 2.2 - Continue to monitor takeup and availability of industrial land in the corridor	Council	Ongoing	Monitor industrial land take up and availability			
Action 2.3 - Attract and retain business	Council with NSW Government	Medium - Long term	Work with various NSW Government agencies and local stakeholders			
Direction 3 - Maximise connectivity between activity nodes and centres to support renewal opportunities						
Action 3.1 – Strengthening the existing cycle network	Council	Short – Medium term	Implement actions of the Central Coast Bike Plan explore off road routes for the Tuggerah Lake Loop			
Action 3.2 – Reinforce key pedestrian links	Council	Short – Medium term	Implement actions of the Pedestrian Access Mobility Plan and investigate further opportunities to connect with Wyong River and employment / residential areas within 800m of railway stations			
Action 3.3 – Investigate opportunities to strengthen the local street network	Council with landowners / developers	Medium term	Investigate further opportunities to strengthen the local street network within the Corridor			
Action 3.4 – Minimise potential impacts of Pacific Highway upgrades	Council with RMS	Short – Medium term	Work with RMS on the finalisation of the Pacific Highway upgrades through Wyong Town Centre			

Timeframes for the actions:

• Current (underway) • Short Term (0-5 years) • Medium Term (5-10 years)

• Long Term (10+ years)

What	Who	When	How		
Action 3.5 – Understand and leverage the opportunities associated with the Sydney to Newcastle fast rail project	Council with NSW Government	Long term	Work with NSW Government on any future progression of the fast rail project		
Action 3.6 – Advocate for the completion of Pacific Highway upgrades and a link road to Warnervale	Council with RMS	Medium – Long term	Work with RMS to have the link road funded and delivered		
Action 3.7 - Prepare a Transport Study	Council	Short – Medium term	Prepare a transport study		
Direction 4 - Maintain and improve the area's strong relationship with green open space and the environment					
Action 4.1 – Maintain green gateways and movement corridors	Council with RMS and NSW Government	Medium - Long term	Work with RMS to ensure future upgrades of Pacific Highway includes high quality planting and greenery. Work with NSW Government to ensure the Gateway site retains it landscape aesthetic.		
Action 4.2 – Create a strong connection with the natural environment	Council	Short - Medium term	Prepare a Green Grid implementation plan for the corridor. Investigate key opportunities for enhancing connections to the surrounding natural environment. Finalise and implement the draft Greener Places Strategy		
Action 4.3 – Further flood planning investigations	Council	Ongoing – Long term	Regularly update the Corridor's Floodplain Risk Management Plans and flood planning controls. Explore the potential to provide floodwater detention infrastructure to reduce flood affectation within the Corridor.		
Action 4.4 – Encourage sustainable employment opportunities	Council	Ongoing - Long term	Ongoing support for sustainable employment opportunities. Advocate for the establishment of a transition authority. Develop suitable employment lands as job hubs.		
Direction 5 – Build on the Corridor's potential as a great destination for culture, recreation and tourism					
Action 5.1 – Establish the Corridor as a significant regional destination for recreation and sports tourism	Council	Ongoing	Continue to support a concentration of sporting facilities within the Regional Recreation Corridor. Prioritise short term accommodation within the Corridor.		
Action 5.2 – Explore utilisation of Corridor's natural bushland areas as key attractors	Council with landowners	Long term	Enhance bushland areas to improve the Corridor's visitor experience.		
Action 5.3 – Active Lifestyles Strategy	Council	Short term	Prepare Active Lifestyles Strategy		

Timeframes for the actions:

• Short Term (0-5 years) • Current (underway)

• Medium Term (5-10 years)

• Long Term (10+ years)

What	Who	When	How			
Precincts						
Direction 6 – Maintain and encourage employment uses in North Wyong						
Action 6.1 – Review the permissi-ble land uses in the B6 – Business Enterprise Zone on the Pacific Highway	Council	Short term	Review the land use controls for the B6 Zone as part of the comprehensive Central Coast LEP preparation.			
Action 6.2 – Review Wyong Shire Development Control Plan 2013 Chapter 6.11 to ensure high quality landscaping amenity in the employment precinct	Council	Short term	Review existing DCP 2013 Chapter 6.11 North Wyong – Enterprise Corridor and Industrial Precinct			
Direction 7 – Maintain and encourage empl	oyment uses in North Wyong					
Action 7.1 – Consolidate access points to the Pacific Highway	Council with landowners	Medium – long term	Investigate the consolidation of vehicular access points			
Action 7.2 – Improve the permeability and circulation within the employment precinct	Council	Medium – long term	Investigate a street link between London Drive and Lucca Road			
Direction 8 – Celebrate Wyong's natural scenery and heritage character						
Action 8.1 – Improve access to and enjoyment of the river	Council with landowners	Medium – long term	Consider opportunities to improve access from Wyong Town Centre to Wyong River and amenity along its banks.			
Action 8.2 – Enhance existing heritage character of Wyong Town Centre	Council	Short term	Review the planning controls for heritage listed sites as part of the comprehensive LEP process.			
Direction 9 – Reinforce the fine urban grain of Wyong						
Action 9.1 – Reinforce Alison Road as an active, successful high street	Council with RMS and Chamber of Commerce	Short term – medium term	New DCP provisions. Work with Council's Connected Communities team and the Chamber of Commerce to plan more events in the area. Work with RMS to investigate pedestrian crossing at the end of Alison Road.			
Action 9.2 – Investigate opportunities to increase utilisation and activation of laneways and arcades	Council	Short term	Introduce new active frontage controls for exciting arcades.			

Timeframes for the actions:

• Short Term (0-5 years) • Current (underway)

• Medium Term (5-10 years)

• Long Term (10+ years)

What	Who	When	How		
Direction 10 – Connect to East Wyong					
Action 10.1 – Minimise adverse impacts of the proposed widening of Pacific Highway	Council with RMS	Short – medium term	Work with RMS to help guide design outcomes of the Pacific Highway works.		
Action 10.2 – Investigate opportunities to provide an active street frontage along Howarth Street	Council	Short term	Investigate changing the planning controls for land fronting Howarth Street and the bus interchange.		
Action 10.3 – Investigate opportunities for Baker Park	Council	Short – medium term	Investigate new north-south and east-west connections through the precinct. Investigate opportunities to update recreational facilities.		
Direction 11 – Maintain and encourage emp	loyment uses in Tuggerah				
Action 11.1 – Preserve existing employment zones	Council	Short term	Maintain employment land zones as part of the Central Coast LEP.		
Action 11.2 – Investigate food innovation hub	Council with stakeholders	Long term	Work with relevant stakeholders to investigate an appropriate site for a food innovation hub.		
Direction 12 – Utilisation of flood prone area	as in Tuggerah				
Action 12.1 – Explore recreational uses in flood prone areas	Council with landowners	Long term	Investigate walking and cycle tracks, eco accommodation, education and tourist trails that could include and expand on the existing Pioneer Dairy Wetlands.		
Direction 13 – Sustainable renewal in Tuggerah Town Centre					
Action 13.1 – Investigate transit oriented development at Tuggerah Station	Council with NSW Government and landowners	Long term	Seek funding to investigate the development of mixed uses and short term accommodation around the station. Investigations for flood mitigation in the area.		
Action 13.2 – Establish principles and key development outcomes for infill development on the Westfield Tuggerah Gateway site	Council with NSW Government and landowners	Short term	Develop key principles for the redevelopment of the Gateway site to inform future development.		

[•] Short Term (0-5 years) • Current (underway)

[•] Medium Term (5-10 years)

[•] Long Term (10+ years)

